



H.Cherdon Bedford

Marketing / Design / Promotions

Photography / Web Design / Social Media / Blogging

1712 East Riverside Drive, Suite 54, Austin, TX 78741-1320

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Skills

- Expert knowledge of media promotion and marketing, especially films, music, art, books & events
- Ability to cooperate with others in a team working environment
- Proficient with Adobe CS4: Photoshop, Dreamweaver, Premiere, After Effects & Lightroom
- Proficient with Microsoft: Word, Excel, PowerPoint, Visio, Project, Publisher, Accounting, Outlook & OneNote
- Familiar with HTML, PHP, JavaScript, Web 2.0
- Expert social media planner: Facebook, Twitter, MySpace, Blogger, Wordpress
- Expert web-based researcher with excellent organizational and coordinating skills
- Familiarity with cameras: Canon Digital Rebel Xti, Panasonic HVX-200, Panasonic HMC-150

Experience

Seeds - *Web Design / Social Media Manager* - Desolate Films
(Indie Short Film; 2008; Austin, TX)

Shady Texas - *Still Photography* - French Quarter Features
(Indie Web Series; 2009; Austin, TX)

Depth of Phil - *Still Photography* - French Quarter Features
(Indie Short Film; 2009; Austin, TX)

Call Center - *Still Photography / Web Design / Social Media Consultant* - Wolf Pack Film Group
(Indie Web Series; 2009; Austin, TX)

Austin Film Meet - *Web Design / Social Media Manager / Promotions* - Humblebee Media
(Community Group; 2009; Austin, TX)

Killin' Time - *Web Design* - UT Student Short Film
(Indie Television Series Pilot; 2009; Austin, TX)

Sassy Flash - *Web Design / Marketing*
(Photographer; 2008; Austin, TX)

Humblebee PC - *Web Design / Marketing & Social Media Manager*
(Company, IT Service & PC Repair; 2008; Austin, TX)

Brilliant - *Still Photography / Web Design* - Shades of Strange Productions
(Indie Television Series Pilot; 2009; Austin, TX)

Great Roommate Manny - *Web Design / Still Photography* - Empty Pockets Productions
(Indie Short Horror Film; 2008; Austin, TX)

New York Peace Film Festival - *Web Design*
(Film Festival; 2008-2009; New York, NY)

Your Charmed Life - *Web Design / Marketing*
(Online Jewelry Boutique; 2006; Austin, TX)

Gabbi.com - *Web Design*
(Dog Breeder; 2004; Dallas, TX)

Shades of Life - *Web Design / Marketing / Still Photography* - Independent
(Indie Television Series; 2002-2007; Austin, TX)

Endeavor Designs - *Web Design*
(Online Gift Shoppe; 2002; Dallas, TX)

Thank you for your time!